

# TOP 6 REASONS

Outsourced Accounting is  
Better for Business



ROBERT PALMER & ASSOCIATES  
CERTIFIED PUBLIC ACCOUNTANTS



Our best guess is that you didn't launch your business because you love accounting work. So why take on these complex tasks that keep you in the back office and away from your customers?

We want to help you get out of the back office and back to business. **BOSS™ (Back Office Support System) is our convenient and affordable outsourced accounting package** designed for businesses just like yours. Simply hand over your accounting work to us, and we do the rest.

You likely downloaded this informative paper because you are tired of the complexities and ensuing pains that come with handling your own accounting. The drain on your time also takes away from servicing your customers and your growing your business. So, let us help you get back to your passion—your business and your clients—and get out of the back office.

## TOP 6 REASONS why outsourcing your accounting is better for business.

### 1 **Year-round Expert Accounting Support**

Our expert team serves as your "internal" accounting department, handling everything from accounting and bookkeeping to payroll and tax. Partnering with a team who is in the business of accounting means that you can rest assured that accounting tasks are handled accurately and in a timely manner—freeing you to focus on growing your business and taking care of your customers.

### 2 **Exceptional Time Savings**

If you actually counted the hours you spend on tax and accounting work, you might be surprised at just how much of your time is confined to the back office. You can experience exponential time savings when you outsource your accounting and free yourself from time-draining, highly complex compliance work—time better spent with your customers.

### 3 **On-demand Access to Your Data**

We stay ahead of the latest technologies to ensure that our firm operates at peak efficiency and that you receive exceptional service. Our advanced online platform allows us to handle your accounting work remotely and provides you with a 24/7 connection to our expert team of CPAs and bookkeepers. You never give up control of your data, because it's always at your fingertips.

### 4 **Attractive, Cost-effective FIXED Monthly Fee**

You work hard for your money, so keep more of it! BOSS provides complete accounting services at an affordable fixed monthly fee—so you never have to worry about hours adding up and variance in monthly accounting invoices. Outsourced accounting is also far more affordable than having a full-time in-house bookkeeper. In fact, we find that many clients experience a 50% reduction in cost.

# 5

## Unmatched Security

Confidentiality and privacy of financial information, including employee benefits and wages, ranks high in importance. When accounting is handled in-house, business owners often find it difficult to maintain privacy of information among staff. BOSS offers a third-party administrator (our firm) to monitor and manage all accounting functions—resolving the issue of data privacy.

# 6

## Industry Expertise

Our team not only provides decades of accounting expertise, but also extensive experience serving specific industries. Not only can we handle your accounting work, but we also understand the unique accounting needs within these niches:

- **Dental**
- **Healthcare**
- **Real Estate**
- **Service-based Businesses**

## Lose the headaches associated with complex compliance work. Let us do the accounting!

**BOSS** is the answer to your accounting headaches. Our years of experience and dedication to client service ensure accuracy of financial data and reporting. Even better, you are supported within an on-demand cloud-based platform so you always have access to your data—when YOU need it.

**Talk to one of our experts today!** We are happy to walk you through the service and show you the value of moving to outsourced accounting. It really is better for business.

**Schedule your free consultation today. Let us show you how we can simplify your life and business.**

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[robertpalmerandassociates.com](http://robertpalmerandassociates.com) | 803.547.7066